Personal Information

| Name | Nidal Mohammed Alzboun | |
|-------------------------|--|---|
| Place and date of birth | Jerash 15/8/1980 | R |
| E-mail | n.alzboun@ju.edu.jo n.alzboun1@gmail.com Nal-zboun@sharjah.ac.ae | |



Qualifications

| Qualification | Rate | Specialization | alization University of donor | |
|---------------|--------------------|------------------------|-------------------------------|------------|
| | | | rank | |
| PhD | 3.73/4 | Parks, Recreation, and | Clemson University/ | 18/12/2014 |
| | Excellent | Tourism Management | USA | |
| MA | MA 4/4 Tourism Geo | | The University of | 26/8/2009 |
| | Excellent | | Jordan | |
| BA | 3.19/4 | Geography | The University of | 11/2/2002 |
| | Very good | | Jordan | |

| Thesis ti | itle | | |
|-----------|--|-------|--|
| Thesis | | Title | |
| Ph.D | Assessment of the effect of sustainability practices on financial leakage in | | |
| | the hotel industry in Jordan. | | |
| M.A | Economic and Institutional Impact of Designating Aqaba as A Special | | |
| | Economic Zone (A tourism perspective) | | |

Specialization and domain of interest

| Specialization | Parks, Recreation, and Tourism Management |
|--------------------|--|
| Domain of interest | Sustainable Tourism, Tourism economics, Event management, Hotel management, Cultural tourism, Tourism Planning, Tourism Guidance, Destination image. |

Career Experience

| Job Title | Place of work | Date |
|---------------------|--------------------------|--------------------|
| Associate professor | University of Sharjah | 29/8/2022- Present |
| Associate professor | The University of Jordan | 20/5/2019- Present |

| Assistant professor | The University of Jordan | 2/2/2015 – 19/5/2019 |
|-----------------------|---|----------------------|
| Research Assistant | Department of Parks, Recreation and Tourism Management/Clemson University, U.S.A. | Aug 2012 – Jul 2014 |
| Teaching Assistant | Geography Department/ The University of Jordan. | Aug. 2010 – Jul 2011 |

Administrative works and committees

| Administrative work and committee | Date |
|---|----------------------|
| Assistant Dean for Quality and Development Affairs/ Faculty of Arts | 2017/9/6— 2015/9/6 |
| Head of Geography Department | 15/9/2021- 13/8/2022 |

Recent Publications

| No. | Title | Author |
|-----|--|--|
| 1 | Assessing gastronomic tourism using machine learning approach: The case of google review, <i>International Journal of Data and Network Science</i> 7 (2023) 1131–1142. Scopus Q1 | Nidal Alzboun, Mohammad Alhur, Hamzah Khawaldah and Muhammad T. Alshurideh, |
| 2 | Towards recreational travel modelling in non-western countries: An empirical study using a structural equation modelling approach. <i>Uncertain Supply Chain Management</i> , 11 (2023) Scopus Q1 | Nidal Alzboun, Nour Al Okaily, Hamzah Khawaldah, Ayman Harb & Muhammad Alshurideh |
| 3 | Big Data Analytics Capabilities and Supply Chain Sustainability: Evidence from The Hospitality Industry, Uncertain Supply Chain Management, 11 (2023) Q1. | Nidal Alzboun, |
| 4 | The influence of Covid-19 Pandemic on Tourists' Behavior: A Systematic review. <i>Kurdish Studies</i> , Scopus Q1 Accepted. | Nidal Alzboun, Hamzah Khawaldah, Ayman Harb, Fawwaz Alhammad, Asad Aburumman, Muhammad Turki Alshurideh, Sulieman Al-Hawary |
| 5 | Impacts of User-Generated Websites on Tourist Destination Image. Remittances Review, Accepted. Scopus Q1. | Nidal Alzboun |

| 6 | The Impact of Eudaimonic Wellbeing on Experience and Loyalty: A Tourism Context. <i>Journal of Services Marketing</i> , 37 (2), 216-231. (2023) Scopus Q1 | Al-Okaily, Nour; Alzboun, Nidal; Alrawadieh, Ziad. Slaihaat, Muna. |
|----|---|---|
| 7 | Examining the impacts of emotional intelligence on tour guide citizenship performance, <i>Journal of Hospitality and Tourism Insights</i> , (2023). Scopus Q2 | Al okaily, N, Alzboun, N, Abuhjeeleh, M |
| 8 | COVID-19 Pandemic and the Future of Tourism and Hospitality Research: A Systematic Review of the Published Research During the Pandemic. <i>African Journal of Hospitality, Tourism and Leisure</i> . 2023, Vol 12, 2, pp. 430-446 Scopus Q2 | Fawwaz Alhammad, Ayman Harb, Nidal Alzboun, Salem Harahsheh, Mousa Masadeh |
| 9 | Socio-economic and Environmental Impacts of Syrian Refugees in Jordan: A Jordanians' perspective. (2022) Heliyon, 8(8), e10005. Scopus Q1 | Hamzah Khawaldah, and Nidal Alzboun |
| 10 | The Role of Katara Cultural Village in Marketing and Branding the Image of Qatar: Evidence from TripAdvisor. <i>Sage Open</i> , 11(2), 1-9, (2021). Scopus Q2 | Abaalzamat, K., Al-Sulaiti, K., Alzboun , N ., & Khawaldah, H. |
| 11 | Evaluation of Katara Cultural Village Events and Services: A visitors' perspective (2021) Event Management, 25(6), 653-664 Scopus Q2 | Al-Sulaiti, K., Abaalzamat, K., Khawaldah, H., & Alzboun, N. |
| 12 | The effect of sustainability practices on financial leakage in the hotel industry in Jordan. <i>Journal of Hospitality and Tourism Management</i> , 27, 18-26. (2016). Scopus Q1 | Alzboun, N., Khawaldah, H., Backman, K., & Moore, D |
| 13 | Protected area tourism in Jordan: an exploratory study. Tourism Recreation Research, 44(1)41-53, (2019) Scopus Q1 | Jamaliah, M., Alazaizeh, M., Alzboun, N ., & Alzghoul, Y. |
| 14 | Exploring the Financial Leakages in the Classified Hotels in Jordan: A Managerial Perspective. <i>International Journal of Hospitality & Tourism Administration</i> , 1-15. (2017) Scopus Q2 | Alzboun, N., Khawaldah, H., Allan, M., & Backman, K. |
| 15 | Domestic Tourism in Jordan: Patterns, Challenges and Opportunities. <i>Journal of Environmental Management and Tourism</i> (JEMT), 10(34), 281-291. (2019) Scopus Q3 | Alzboun, N. |
| 16 | Measuring Seasonality of Tourism Demand in Petra, Jordan (2006-2017). <i>Modern Applied Science</i> , 12(9) 2018. Scopus Q4 | Alzboun, N. |
| 17 | Simulation and prediction of land use and land cover change using GIS, remote sensing, and CA-Markov model. <i>Global Journal of Environmental Science and Management</i> . 6(2), 215-232. (2020). Scopus Q1 | Khawaldah, H. A., Farhan, I., & Alzboun, N. M. |

| 18 | Public Parks Tourism in Jordan: Patterns, Characteristics, and Visitors' Behavior. <i>Dirasat: Human and Social Sciences</i> , 47(3), 231-251. 2020. Scopus Q3 | Albahrat, F., Alzboun, N., & Khawaldah, H. |
|----|---|--|
| 19 | The Impact of Arab Spring on Tourism Sector in Jordan. <i>Dirasat: Human and Social Sciences</i> , Scopus Q3 , 46(1), 35-50, 2019. | Dagarah, A, Alzboun, Nidal , & Khawaldah, H. |
| 20 | Tourists' socio-economic characteristics in the Baptism site/Jordan: A case study of religious tourism. <i>Dirasat: Human and Social Sciences</i> , 45(4), 73-84(2019). (in Arabic). Scopus Q3 | Al-Rawabdeh, Nada., Ismail Alzyoud, Nidal Alzboun. |
| 21 | Investigating perceived leisure constraints for senior tourists in Jordan. <i>Australian Journal of Basic and Applied Sciences</i> , 11(2). (2017). Scopus Q4 | Al-Tell, Y., Allan, M., & Alzboun, N. |
| 22 | Economic Impacts of Educational Tourism in Jordan, Jordan Journal of Social Sciences, 6 (1), 92-121(2023) | Lana Alhasan, Nidal Alzboun, & Hamzah Khawaldah |
| 23 | Agritourism in Ajloun Countryside: Motivations and Challenges. <i>IUG Journal of Humanities Research</i> , Vol 31, No 2, 2023, pp 179 -200. | Moatasem A. Aliwa, Nidal M. Alzboun, Hamza A. Khawaldah |
| 24 | Differences in Sustainability Practices among Jordanian Hotels. <i>Annals of the Romanian Society for Cell Biology</i> , 25(6), 3694-3710. (2021) Scopus Q4 | Hussein M. Ibrahim, & Nidal Alzboun |
| 25 | Rural Tourism and its Role in Local Communities' Development in Jordan: The Case of Jordan Trail. <i>Jordanian Journal of Social Sciences</i> . 15(1), 97-128 (2022). | Sandoqa, Islam., Alzboun, Nidal., & Khawaldah, Hamzah. |
| 26 | Shopping Patterns and shoppers' Characteristics in Large Sized Supermarkets and Retail Centres in Amman. <i>Dirasat: Human and Social Sciences</i> , 46(2), 443-469, (2019). Scopus Q3 | Hyari, Arwa., Khawaldah, Hamzah.,& Alzboun, Nidal. |
| 27 | Archaeological tourism patterns and characteristics in Amman governorate, Jordan. <i>An-Najah University Journal for Research - B (Humanities)</i> , 37 (6), 1123-1156 (2022) | Faisal Albahrat, Hamzah Khawaldah, & Nidal Alzboun |
| 28 | Smart cities and the possibilities of applying them on the city of Amman, Jordan: An exploratory study. <i>Journal of the Islamic University for Human Research</i> . Accepted . | Majd Alataleh, Hamzah Khawaldah, and Nidal Alzboun |
| 29 | Traffic accidents in Jordan and Jordanian Youth Awareness towards its Consequences, Causes, and Reduction Methods. <i>Review of International</i> <i>Geographical Education Online</i> (2021) Scopus Q3 . | Hamzah Khawaldah, and Nidal Alzboun |
| 30 | Perceptions of the University of Jordan's Students toward the Effectiveness of Using Electronic Learning Platforms | Mamoon Alzboon, Hamzah Khawaldah, & |

| 31 | The reality of urban transport in the city of Amman: problems and proposed solutions. <i>Journal of the Islamic University for Human Research</i> , 30(2), 122-150 | Lana Alhasan, Hamzah Khawaldah, and Nidal Alzboun |
|----|--|---|
| 32 | Characteristics and Motivations of Electronic Shopping in Amman City. <i>An-Najah University Journal for Research - B (Humanities)</i> Under review . | Motasem Oliwa, Hamzah Khawaldah, and Nidal Alzboun |
| 33 | The moderating effect of gender and major in shaping tourism and hospitality career choice intentions of generation Z. Under review . | Ayman Harb, Nidal Alzboun |
| 34 | Evaluating tourism experience in the castles of Ajloun and Alkarak in Jordan based on the content electronic websites. An-Najah University Journal for Research - B (Humanities), 38(1), 1-19. | Aseel Adbais, Nidal Alzboun |
| 35 | Toward a Better Understanding of GCC Tourism: Challenges and Opportunities. <i>GCC Geographical Society Conference</i> , 2016. | Alzboun, Nidal ., Khawaldah, H. |

Scientific conferences and symposia

| Conference Title | Place and date of conference | Type of participation |
|--|---|--|
| المؤتمر السادس للجمعية الجغرافية الخليجية بعنوان الأبعاد الجغرافية لصناعة الثقافة بدول مجلس التعاون لدول الخليج العربية | Qatar, 6-8/3/2023 | المشاركة بورقة بعنوان "الصورة السياحية للحي الثقافي كتارا ودورها في إبراز دولة قطر كوجهة عالمية للثقافة والترفيه" (مع د. حمزة خوالدة |
| المؤتمر السادس للجمعية الجغرافية الخليجية بعنوان الأبعاد الجغرافية لصناعة الثقافة بدول مجلس التعاون لدول الخليج العربية | Qatar, 6-8/3/2023 | Presenting a paper entitled "Motivations for participating in Katara cultural village events and festivals" (with Dr. Ayman Harb) |
| 7 th international conference of faculty of tourism & hotel management "Tourism & Hospitality in a Changing World" | Yarmouk University, Irbid- Jordan 30- 31/3/2022 | Participated in a paper entitled "Event Tourism in Jordan: A recovery strategy during and post COVID -19" |
| 2ed Virtual Conference- University of Sharjah "Social Life Dynamics during and after COVID- 19" | ONLINE- University of Sharjah, UAE 21-22/3/2022 | Participated in a paper entitled "The Influence of COVID-19 Pandemic on Tourists Behavior: A Systematic Review" |
| Global Young Tourism & Hospitality Leaders' Summit 2021 | Online/Lovely Professional Unive rsity, Punjab, India 30/10/2021 | Attendance |

| 5 th Conference of | Salalah- Oman | Presenting a paper entitled |
|---------------------------------------|----------------|------------------------------|
| Geographical Gulf | 22/8/2016 | "Toward a Better |
| Association | | Understanding of GCC |
| | | Tourism: Challenges and |
| | | Opportunities". |
| 1 st Conference of Faculty | Aqaba — Jordan | Presenting a paper entitled |
| of Tourism and Hospitality | 22/2/2017 | "Sustainability Practices in |
| | | classified Jordanian Hotels. |
| Renewable Energy and | Online Kuwait | Attendance |
| Sustainable Development. | 25-26/1/2021 | |
| Organized by Kuwait | | |
| Geographical Society | | |
| The 2ed Annual | Online KSA | Attendance |
| conference of Saudi | 10-11/2/2021 | |
| Geographical Society: | | |
| Geography and other | | |
| Sciences. | | |

Training Courses

| Name of course | Date |
|---|---------------|
| Train the trainer session on entrepreneurship for the DAAD funded project "Developing Jordanian Universities Innovation Capacities and Entrepreneurship Education" at Saarland University, Germany. | 7/2-12/2/2022 |
| Entrepreneurship Education | 14-16/12/2021 |
| Visiting professor at Mendel University/ Czech Republic with Erasmus plus program | 2-12/5/2018 |
| Training of Trainers Professional (TOT) (75 hours) | 1/1-25/2 2021 |
| Advanced Management & Administrative Excellence (80 hours) | 1/3-28/6/2021 |
| ISO 9001 (40 hours) | 1/8-5/10/2021 |
| Advanced Presentation and Speaking Skills (60 hours) | 1/1-5/3/2021 |
| Online Exams/ Accreditation and Quality Assurance office/ The University of Jordan (4 hours) | 9/3/2020 |
| How to teach Online (6 hours) | 17/6/2020 |
| How to make quiz on Moodle? (2 hours) | 20/4/2020 |
| Preparing and conducting automated exams using Microsoft Forms (4 hours) | 29/4/2020 |
| Blended Learning/ Accreditation and Quality Assurance office/ The University of Jordan (6 hours) | 13/3/2019 |
| Ethics of teaching from a practical perspective (3 hours) | 21/3/2019 |

| Project-based Learning (4 hours) | 1/8/2019 |
|---|---------------|
| Preparing self-Assessment report for quality assurance certificate (workshop) | 6/10/2016 |
| Designing national qualification frameworks/ The University of Jordan | 20/10/2016 |
| Intended Learning Outcomes (ILOs) for academic programs (8 hours) | 14-15/11/2016 |
| Performance development of new faculty members workshop (18 hours) | 20-24/8/2015 |
| Advanced statistical analysis using SPSS (10 hours) | 29-30/5/2015 |

Journal's Editorial board member and reviewer

| Journal | Editorial Board Member | Editorial Board Reviewer |
|---|---------------------------|-----------------------------|
| Journal of Tourism Management | X | |
| Research | | |
| International Journal of Earth Science | X | |
| and Geology | | |
| Sage Open | | X |
| Dirasat: Human and social science | | X |
| Tourism review | | X |
| Journal of Entrepreneurship & | | X |
| Organization Management | | |
| International Journal of Tourism Policy | | X |
| Journal of Tourism futures | | X |
| Business and Economics | | X |
| Journal | | |
| Anatolia | | X |
| International Business Research | | X |
| Journal of Global Economics. | | X |

Teaching activities

| Taught Courses | Bachelor | Graduate |
|--------------------------------|----------|----------|
| Research Methods (Master) | | X |
| Tourism Planning (Master) | | X |
| Modern Trends in Tourism (Phd) | | X |
| Geography of Tourism | X | |
| English for Tourism purposes | X | |
| Introduction to Tourism | X | |
| Tourist Guidance | X | |
| Tourist Legislations | X | |
| Arts of Museums | X | |
| Field training | X | |
| Quantitative Geography (SPSS) | X | |
| Economic Geography | X | |

| Transportation Geography | X | |
|----------------------------|---|--|
| Entrepreneurship Geography | X | |
| Social Geography | X | |
| Geography of Jordan | X | |
| National Culture | X | |

Funded Projects

- Geospatial technologies for Heritage Sites Documentation and Promotion in Jordan. Funded by: Research and Innovation Support Fund (Started from 12/8/2021 12/8/2023). (40000 JD). (with Dr. Ziad Makhamreh)
- The Role of Universities in Tourism Marketing of Jordan: Challenges and Opportunities. Funded by: Deanship of Academic Research at The University of Jordan (Started from 16/2/2021 16/7/2022). (5000 JD).
- Tourism Seasonality in Petra, Jordan: Patterns, Consequences and Hotels' Adaptation. Funded by: Deanship of Academic Research at The University of Jordan (Started from 1/9/2016 31/7/2018). (8800 JD).
- Analysis of Economic, Cultural, and Environmental Impacts of Syrian Refugees in Jordan. Funded by: Deanship of Academic Research at The University of Jordan (Started from 14/3/2018- 15/8/2019). (5000 JD).
- Spatial Modelling of Shopping Flows to Retail Centres (Large Supermarkets) in Amman Using GIS (co-researcher with Dr Hamzah Khawaldah). Funded by: Deanship of Academic Research at The University of Jordan (Started from 1/9/2015 Jan. 2017) (6000JD).

Membership in scientific and professional bodies and societies

| Name and place of scientific body and society | Date |
|--|----------------------|
| Geographical and Environmental Society/Jordan | 16/2/2021 - Present |
| Jordanian Society for Historical and Heritage | 25/2/2021- Present |
| Studies | |
| Gulf Association of Geography | 22/8/2016 - Present |
| Jordanian Alumni of North America's Universities | 1/9/2017 - Present |
| Member of the Plans Development and Quality | 6/9/2015 - Present |
| Assurance Committee – Geography Department - | |
| The University of Jordan (6/9/2015 until now). | |
| Member of Jordan University Council | 2019/9/6_2018/9/15 |
| Member of Faculty of Arts Council | 2017/9/16 -2015 /9/6 |

Thesis Supervision

- 1. Smart Tourism Implications in Jordanian Tourism Sector: The case of Golden Triangle. Faisal Albahrat (2021). Ph.D Desertation
- 2. **Tourist destination image of Petra and Tourism Experience**. Eman Fraihat (2021). Ph.D Desertation

- 3. **Agricultural Tourism in Jordan: qualifications, characteristics, and Challenges**. Motasem Oliwah (2021). Ph.D Desertation
- 4. **Modern Patterns of Domestic Tourism in Jordan: Recreation Farms as a Model**. By Samar Aldawaheek. (2021).
- 5. **The Role of Jordan Trail in Local Community Development in Jordan** (with Dr. Hamzah Khawaldah) By Islam Sandoqa (2020).
- 6. **The Economic Impacts of Educational Tourism in Jordan**. By Lana Alhasan (2019).
- 7. Trends and Characteristics of Adventure Tourism in Jordan: The Case of Wadi Al-Mujib and Wadi Rasoun (with Dr. Hamzah Khawaldah). By Mo'tasem Alaiweh (2019).
- 8. Excursion Patterns and Behaviors of Public Parks Visitors in Jordan (with Dr. Hamzah Khawaldah). By Faisal Al-Bahrat (2019).
- 9. **Desert Tourism in Wadi Rum and its Developing Ways**. By Razan Alalawneh (2019).
- 10. Analyzing The Characteristics of Tourism Movement in Dofar Governorate/ Oman. By Ahmad Alghaferi (2018).

Awards

| Name of Award | Donor and place of award | Date |
|------------------|---------------------------------|----------|
| PhD | Donor: The University of Jordan | 1/8/2011 |
| Scholarship | Place of award: USA | |

Important links:

Clarivate: https://www.webofscience.com/wos/author/record/IUM-5183-2023

ORCID: https://orcid.org/0000-0002-0428-064X

SCOPUS: https://www.scopus.com/authid/detail.uri?authorId=57188732760

Google Scholar: https://scholar.google.com/citations?hl=en&user=6uiX2MoAAAAJ

ResearchGate: https://www.researchgate.net/profile/Nidal-Alzboun

Linkedin: https://www.linkedin.com/in/nidal-alzboun-085b69142/